Ciena.

Who we are

Ciena (NYSE: CIEN) is a global leader in networking systems, services, and software. We build the world's most adaptive networks to enable our customers to deliver richer, more connected experiences for all users. At our core, Ciena is a company rooted in people. We prioritize deep, collaborative relationships within our teams and alongside our customers, partners, and communities around the world.

For three-plus decades, we've brought our humanity to our relentless pursuit of innovation. We continue to lead the evolution of networking with a strong track record of industry firsts. As end-user expectations skyrocket, our customers and their networks must transform. Ciena powers this transformation by driving next-generation solutions built for maximum openness and agility—today and into the future.

What we offer

We believe in a target network end-state—a network that grows smarter, more agile, and more responsive every day. We call it the Adaptive Network™. And it enables customers to optimize their existing frameworks while incorporating new technologies and ways of working. The Adaptive Network is built upon key foundational elements: Programmable Infrastructure, Analytics and Intelligence, Software Control and Automation, and Services.

With approximately 8,000 specialists in more than 35 countries, our inspiration to innovate comes directly from the unique dynamics of each customer's business. Ciena engineers have contributed to more than 2,000 active patents, representing a diverse range of inventions that underpin our customers' continued success.

Ciena at a Glance

- **Incorporation:** November 1992
- **NYSE Listing:** CIEN
- **FY22 Adjusted EPS:** $1.90
- **FY22 Adjusted Operating Margin:** 11.2%
- **Customers:** 1,600+
- **Patents:** 2,000+
- **Employees:** 8,000+
- **Sales professionals:** 1,000+
- **R&D specialists:** 3,300+

Company milestones include the first:

- 100G transport SDN testbed adopting OpenFlow and an open source controller
- Coherent 40G, 100G, 400G, and 800G
- OTN control plane on an optical switch
- Carrier Ethernet aggregation switch supporting a virtualized switching architecture
- Packet-optical convergence platform
- Software portfolio purpose-built for service lifecycle automation
- Carrier SDN platform
- Multi-domain orchestrator that integrates data center, NFV, and the WAN

Ciena supports approximately 85 percent of the world's largest service providers as well as cloud and regional service providers, enterprise networks, financial services, healthcare, utilities, media and entertainment, retail, public sector, and all levels of education. Sample customers include:

Amazon	Globenet	SFR
Aqua Comms	Google	Singtel
Arelion	Internet2	SK Telecom
AT&T	Interxion	Southern Cross
Batelco	Israel Electric	Sparkle
Bell Canada	JPNAP	Spark New Zealand
Belnet	KDDI	STC
Bharti Airtel	LG U+	Sydney Trains
Charter Spectrum	Lightstorm Telecom Ventures	TasNetworks
Colt	Lumen	Telefonica
Comcast	MCTV	Telesur
Consolidated Communications	Mobifone	Telstra
Conterra Networks	NEXTDC	T-Mobile
Cox	Neos Networks	Verizon
DISH	NORDUnet	Virgin Media
Equinix	NTT	Vivaro
Etisalat	QTS	Vivo
euNetworks	Reliance Jio	Vodafone
FPT Telecom	Retelit	Zayo

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