



Press Contacts: Craige Sloots

Southern Cross Cable Limited

+61 2 8875 7870 contact@sccn.co.nz

Virginia Stratford Ciena Corporation +1 (410) 694-5761 pr@ciena.com

Investor Contact:

Gregg Lampf Ciena Corporation +1 (410) 694-5700 ir@ciena.com

FOR IMMEDIATE RELEASE

Southern Cross Selects Ciena to Enhance NEXT Cable Amid Global Bandwidth Boom

Coherent optical solutions to support the largest submarine network connecting Australasia to the US West Coast

HANOVER, Md. – February 8, 2021 – As end-user digital applications continue to proliferate and require global networks to become more adaptive, Southern Cross Cable Limited ("Southern Cross") has picked Ciena's (NYSE: CIEN) GeoMesh Extreme submarine solution utilising Ciena's 6500 Submarine Line Terminating Equipment ("SLTE") powered by WaveLogic 5 Extreme coherent optics for the new 13,494 km Southern Cross NEXT ("NEXT") submarine cable in the Pacific. This deployment will allow Southern Cross to not only tackle the growing demand for bandwidth but also support the resiliency, reconfigurability, and rapid activation requirements that their customers have become accustomed to from Southern Cross.

The NEXT system will leverage Ciena's WaveLogic 5 Extreme to seamlessly mesh the new system into the current Southern Cross network fabric while supporting higher connectivity services and a fully integrated eco-system. Consisting of three diverse submarine cable routes, 20+ access points, and over 43,000km, this single ecosystem supports high capacity and low latency routes between Australia, New Zealand, Fiji, Tokelau, Kiribati, Hawaii, and the US West Coast.

"Today's work from home mandates and the sudden dramatic influx of remote digital requirements have generated major traffic spikes and required our customers to deliver increased capacity in extremely short time frames, a trend we expect to see for years to come," said Mr Laurie Miller, President and CEO, Southern Cross Cables Limited. "In seeking the optimal solution for our NEXT system, we engaged an

external global consultancy to independently review and evaluate the various leading industry solutions and after a thorough process, the Ciena WaveLogic 5 Extreme was identified as the ideal choice."

To be completed in early 2022, the NEXT cable will leverage the Ciena <u>GeoMesh Extreme</u> submarine solution as part of the overall Southern Cross network fabric to seamlessly integrate the multiple terabits of traffic across the network; <u>Manage, Control and Plan</u> (MCP) for network planning and operational management of services; <u>Insights Service</u> to optimize network analysis; <u>Blue Planet Bandwidth on Demand</u> (BoD) to support and enhance service flexibility, all at lowering power requirements per bit in support of Southern Cross' sustainability goals.

"By rolling out Ciena for NEXT, Southern Cross is proactively tackling the unprecedented appetite for bandwidth and ensuring record-breaking capacity over longer distances," said Matt Vesperman, Managing Director for Ciena Australia and New Zealand. "Enabling this exciting new opportunity proves our technology prowess, delivery model and performance can be trusted."

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About Southern Cross Cable Limited

Southern Cross Cable Limited ("Southern Cross") provides fast, direct, and secure international bandwidth from Australia, New Zealand, Fiji and Hawaii to the heart of the Internet in the USA. The Southern Cross network comprises two submarine communications cables with a current potential capacity of over 20Tbs. Southern Cross is currently expanding its eco-system with the Southern Cross NEXT project which will be a third high-capacity express route, providing 72Tbs+ of data-centre connectivity between Sydney, Auckland, and Los Angeles, and provide critical Pacific Island connections to Fiji, Tokelau and Kiribati. The Southern Cross NEXT project is targeted for completion by end Q1 2022. Southern Cross Cable Limited has offices in Bermuda, Sydney, Auckland and Wellington. For more information visit Southern Cross at: http://www.southerncrosscables.com.

About Ciena

Ciena (NYSE: CIEN) is a networking systems, services and software company. We provide solutions that help our customers create the Adaptive NetworkTM in response to the constantly changing demands of their end-users. By delivering best-in-class networking technology through high-touch consultative relationships, we build the world's most agile networks with automation, openness and scale. For updates on Ciena, follow us on Twitter <u>@Ciena</u>, <u>LinkedIn</u>, the <u>Ciena Insights blog</u>, or visit <u>www.ciena.com</u>.

Note to Ciena Investors

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